

Laval, May 17, 2023

AN IMPORTANT MESSAGE FROM BIOFLORAL® AND STELLAR

Groupe BioFloral Inc. (“BioFloral”) Announces the Acquisition of Stellar Wholesale Inc. (“Stellar”)

In a press release just issued to the national media, **BioFloral** announced that it has finalized the acquisition of **Stellar**, a 20-year renowned distribution company in Western Canada.

BioFloral's management would first like to welcome the staff members of **Stellar**, and thank the current owners for all their collaboration throughout the process that led to this transaction.

« This strategic acquisition will allow us to increase our position in Western Canada, an expansion project that we have been considering for several years now. **BioFloral** already serves several retail businesses and licensed producers in Western Canada. However, with the minimum order fees, the high shipping costs, and the long delays in receiving the goods, it has never allowed us to offer the one-stop shop that our customers in Eastern Canada benefit from. By adding **Stellar** to the group, we want to offer retailers and producers in the West the possibility of shopping in one place, at the best price and experience our unparalleled service. A win-win solution. » underlines François Deguire, President and founder of **BioFloral**.



Stellar Thanks You



After over 20 years of dedicated service to their valued customers, Scott Hammond and Allison Ayles take great pride in entrusting the future of the company to **BioFloral**. « We want to express our gratitude to our customers for their unwavering support and the trust they have placed in us over the years. It has been an honour to serve you, and we recognize that our success would not have been possible without that support. As we move into a new chapter, we are confident that the Stellar team will continue to uphold the same high standards of service and quality that you have come to expect from us. Thank you again for your trust. »

Two Distinct Entities, One Common Goal


Although **BioFloral** will become the new owner as of today, **Stellar**'s activities will continue to run without any major changes over the next year. The objective is to make a gradual transition to help integrate **BioFloral**'s process within **Stellar** to maximize a fluid changeover. **Stellar**'s new catalogue and warehouse will be enhanced with **BioFloral**'s exclusive brand names and within a few months, customers will appreciate all the benefits of online ordering available through a brand new website now in construction.

BioFloral and **Stellar**, two Canadian distinct entities, will combine their strength and expertise to share a common goal: To serve Canada and offer **THE BEST SERVICE** in our industry.

For your business growth, team up with **BioFloral** and **Stellar**!


François Deguire
Groupe BioFloral Inc.


Scott Hammond
Stellar Wholesale inc.


Allison Ayles
Stellar Wholesale inc.